



NEWS RELEASE

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Forcht Bank Kicks Off Third Annual “Stick a Forcht in Hunger”

After two successful years of collecting non-perishable food items to donate to food banks throughout its community markets, Forcht Bank is committing to a third year of “Stick a Forcht In Hunger.” Forcht Bank will begin collecting donations from customers and local businesses at all of its 24 banking center locations starting November 5th and continuing through December 20th.

According to the Kentucky Association of Food Banks, 1 in 6 Kentuckians do not always know where their next meal will come from. And 1 in 5 children struggle with hunger each day. There are over 130 food banks/pantries in Kentucky, showing the need for an increase in awareness around the issue.

“As a community bank, we are well-positioned to reach out to businesses and customers to help create awareness and drive ‘acts of kindness,’” said Forcht Bank President and Chief Executive Officer, Tucker Ballinger. “It’s an incredibly rewarding feeling to know that our customers and staff can make that impact that they do every year.”

Last year, Forcht Bank collected over 41,000 non-perishable food items to donate to local food banks – a 400% increase compared to collections in 2016.

In addition to the items collected, Forcht Bank is donating \$10 for every checking account opened during the same time frame. And the total amount of monetary donations will be split evenly amongst the 13 community markets Forcht Bank serves.

Forcht Bank is a Kentucky-owned community bank with approximately \$1 billion in assets and 26 banking centers in 12 counties - Fayette, Jefferson, Boone, Grant, Madison, Taylor, Pulaski, Laurel, Whitley, Knox, McCreary and Green. www.forchtbank.com

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