



NEWS RELEASE – February 11, 2016  
Contact: Andrew Miller, Marketing Director  
(859) 266-3232, [anmiller@forchtbank.com](mailto:anmiller@forchtbank.com)  
Editor Note: Photo attached

### **Forcht Bank Names New Market President**

SOMERSET, KY – Martin Cranfill has joined Forcht Bank as Somerset Market President. Mr. Cranfill has over 10 years of banking experience, primarily as a Commercial Lender, specializing in business banking and lending.

Mr. Cranfill earned his Bachelor's Degree in Financial Planning from Western Kentucky University. He is also a graduate of the Kentucky Bankers Association School of Banking. Mr. Cranfill is active in his community as Treasurer for the Downtown Somerset Development Board of Directors. He also serves on the local Imagination Library's Board of Directors.

###

*Forcht Bank ([forchtbank.com](http://forchtbank.com)), operates 30 banking centers in Fayette, Jefferson, Boone, Grant, Madison, Taylor, Pulaski, Laurel, Whitley, Knox, McCreary and Green County. Forcht Bank has \$960 million in assets, placing it among the largest privately-owned banks based in Kentucky, according to the Federal Deposit Insurance Corporation (FDIC).*